

Operations boosted by new 'King George' baler

Earlier this year Casepak installed a new state-of-the-art baler at its Collections & Processing Facility, based in Enderby.

The new Lyndex B Max baler is renowned for its reliability, productivity and longevity, thus ensuring Casepak continues to maintain its first-rate service.

In comparison to its predecessor, the Lyndex baler has increased operation volume, speed and energy efficiency, processing high density materials (cardboard) at 22-23 tonnes per hour and lower density items (shredded paper) at 63-73 tonnes per hour.

Mark Smith, Joint Managing Director, said: "Efficiency on site has already increased. This investment enables us to provide the most effective service for our clients and reflects our commitment to being at the forefront of waste and recycling processing technology."

To commemorate the arrival of the machinery, Casepak held a 'name the baler competition,' where employees at the Enderby site were invited to submit their suggestions. After careful



consideration of all entries the board of directors chose the winning entry and christened the new baler, 'King George' – a fitting tribute to Casepak's late founder and chairman, George Smith.

The winner of the competition was Mobile Plant Operator, Tom Larkin.

Further equipment enhancements have taken place at the Collections and Processing Facility – Casepak's 'King Kong' baler received a main conveyor upgrade over Easter and the company's engineers worked with the developers of the conveyor to make the bespoke system easier to use and maintain.

Print recycling contract secured

After a recent tendering process, Casepak has secured a new contract to remove and process source segregated waste from Mansfield-based printers W&J Linney.

Dave Cullen, Production Manager at Casepak, said: "W&J Linney continues to buck the trend by expanding its print service year-on-year. We are delighted to have been selected to deliver waste management services in a bid to increase the company's recycling rate."

Directors from W&J Linney were recently invited to attend a site visit at Enderby's Collections and Processing Facility to see first-hand the processes and quality standards in place.

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Oceala focus: tackling fraud in the recycling industry

By Martin Smith, Joint-Managing Director



Fraud within the recycling industry is an activity which, unfortunately, occurs all too frequently.

Indeed, it is an issue which we here are all too familiar with ever since Casepak's partner company, Oceala obtained its export licence six years ago and began trading material internationally.

Fraudsters have often used Oceala's name and contact details on materials trading sites and fake websites, posting adverts to sell materials such as lorry tyres and batteries – items Oceala does not process – asking buyers to send money upfront and not delivering the goods.

Defrauded companies are often based overseas, typically in Australia, China, Vietnam and Canada. Indeed, this activity has had significant financial

impacts with some defrauded companies losing between \$10,000 (£6,500) and \$20,000 on average.

The impression this has created about our brand is frustrating to say the least. Oceala is a responsible and lawful operator and the practices these illegitimate operators undertake is unjust and immoral.

We understand the fraudulent activity originates from Nigeria and have been helping the police with enquiries. However, there is very little we or the authorities can do about this dishonest activity.

Materials Recycling World magazine recently put a spotlight on the matter, but I think more awareness needs to be created about deceitful behaviour and the impact it has on both the buyers and companies that fall victim.

A few tips on being vigilant

Research the company – do some background checks on the business if you're buying material or procuring services. Ensure you're going through to the correct website, verify company contact details and licences before sending any sort of payment upfront.

Check paperwork – waste needs to be passed along the waste management chain with the required paperwork such as waste transfer notes and consignment notes. Ask to see copies of these.

Be online savvy – e-commerce sites such as Alibaba are renowned for being the source of dishonest trading by illegitimate operators. Don't be deceived by deals that look too good to be true.

Anyone who has been a victim of fraud or is suspicious about fraudulent activity should contact Action Fraud, the UK's National Fraud Reporting Centre. Please visit www.actionfraud.police.uk/ or call 0300 123 2040 for more information.



Online upgrades

Oceala and Casepak have launched new look websites – www.oceala.co.uk and www.casepak.co.uk

The newly revamped sites include everything you need to know about each respective business. You can find out more about waste recycling services, export services and request a free, no obligation waste audit.

Why not take a look for yourself?



Casepak strengthens transport team

The transport team has welcomed three new members.

Tony Price (top right) joins as Transport Manager bringing with him nine years' industry experience. He takes overall responsibility for Casepak's drivers and transport staff, as well as overseeing the smooth running of the weighbridge.

James Stevenson (middle right) and Rowan Dauven (bottom right) have joined as Weighbridge Administrators.

Prior to joining Casepak, James worked in the packaging solutions industry.

Rowan is currently undertaking an apprenticeship in Business Administration at Leicester College and his appointment forms part of his course.



Keep up to date with Oceala's news and updates by following @OcealaRecycling.

Government waste and recycling round up

The Department for Environment, Food and Rural Affairs (Defra) has confirmed that Rory Stewart has been appointed as Parliamentary Under Secretary of State at the department and will be in charge of the department's waste and recycling brief.

Mr Stewart, who is MP for Penrith and The Border, will also take the lead for the Environment Agency, Natural England and the Forestry Commission, the natural environment, floods and water, environmental management and rural affairs.

He will act as deputy to Liz Truss, Secretary Under State for Environment and work alongside George Eustice, Minister of State for farming, food and the marine environment.

Since May's general election, the Government has not commented further on the future of waste policy in England, however it is likely focus will be required on boosting household waste and recycling in order to meet the Waste Framework target of 50% by 2020.

Casepak's on the charity trail

The Casepak team have had a busy 2015 so far, with staff taking part in events to promote and raise money for various charities.

Production Manager, Dave Cullen (right) ran the Virgin Money London Marathon in aid of a local charity, The Bodie Hodges Foundation and also took part in this year's Brecon Beacons challenge. Finance Administrator, Alex Girvan is hard in training for the Leicester half marathon taking place in October.



Good luck team and keep up the hard work!

Case study: Council awards co-mingled contract to Casepak

As part of the contract, Casepak collects and processes 12,000 tonnes PA of recyclable material including glass, aluminium and paper at its state-of-the-art Materials Recycling Facility (MRF) in Leicester.

Objective

The Vale of Glamorgan Council sought to increase the quality and value of its co-mingled recyclable material produced from 55,000 households within the Vale.

Following a competitive tender process, the Council chose Casepak's solution for the three-year, 12,000 tonne per annum (PA) contract, with the option to extend for a further year.

Situated in South Wales, the Vale of Glamorgan is on the coast between Cardiff and Bridgend. It has four towns: Barry, Cowbridge, Llantwit Major and Penarth.

Solution

Casepak was awarded the contract based on its focus on quality. It also offered the most economic advantages to the Vale, which allowed the Council to plan for increasing recycling performance and offer the best value service for its residents.

This facility has the capacity to process up to 150,000 tonnes of material each year, recovering 95% of the material processed.

Furthermore, Casepak and the Vale of Glamorgan are working within the criteria set by the revised Waste Framework Directive by:

- Maximising waste prevention through increased recycling
- Using resources more effectively
- Developing services that protect the environment and promoting more sustainable healthy lifestyles for the whole community

Outcome

The contract focuses on recycling excellence; Casepak ensures that material from the Vale is of high quality once it has been processed through the MRF. Furthermore, the Council aims to increase the Vale's recycling rate over the coming years through its partnership with Casepak.

Councillor Rob Curtis, Cabinet Member for the Environment and Visible Services said:

"We are very pleased to be working in partnership with Casepak over the next three to four years to achieve quality processes and increased sustainable management of recyclable materials produced within the Vale."

"I believe this partnership will prove advantageous to the Council, Vale residents and Casepak alike. Together we will be aiming to provide the best kerbside recycling service that meets all stakeholder needs."



See for yourself Visit the MRF

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